



February 6, 2008

To Whom It May Concern,

Testimonial

After having received The Gordon Group newsletter for the past couple of years, and having met Dov at one of his Executive Round Tables, I decided to invite Dov to facilitate a process of Strategic Planning with our Executive Committee.

This followed the immense disappointment of a failed Strategic Process which we conducted with one of the leading companies in the field.

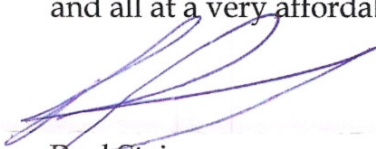
The process we conducted with Dov was held over a few intensive days with the whole Management Team, and then a few weeks of back and forth between Dov and I, in numerous long phone calls.

The process has delivered several important outcomes.

The main one is a clear and concise Strategy Document with defined targets for the next 3 years. That was our aim.

When we began the process with Dov, we were evaluating an opportunity in a new strategic direction. As we proceeded, it became apparent that what appeared as a Business Opportunity, was in fact a distraction – it did not support our emerging strategy.

I think the clarity of purpose and vision that we developed as a result of the process, prevented us from making a big Strategic mistake. In his quiet, methodical way, Dov has had a huge impact on our organization, and all at a very affordable cost. I recommend him highly.



Paul Steiner

C.E.O.

Kapro industries Ltd.